PCL WEST IMAGING
a full service imaging company

Imagined. Inspired. Impressive.
Customer Service Toll Free 866-725-9378

PCL West Imaging is a full service imaging company based in Los Angeles, California.

We are a professional photography lab servicing the Wedding, Portrait, Sports and School photography markets. Our customers love our quick turnaround time, well priced products and attention to detail on all our orders to ensure the best photographic product available to all customers.

Our Wedding and Portrait customers love the Flush Mount Albums (The Avant Garde Album Collection!), Digital Inkjet Canvas Wraps, Keepsake Boxes, and Baby Announcement Cards. For our Flush Mount Albums we have a large variety of materials, including high quality leathers and modern, sleek Japanese linen and silk fabrics. The Flush Mount albums also have a great variety of style options, including metal covers, acrylic covers and all photo wraparound covers. You'll be able to give your customer exactly what they're looking for!

Our Sports and School customers love the digital novelty products we carry, such as Prom Posters, Prom Books, custom Coffee Mugs, custom Memory Mates, Graduation Announcement Cards. Our Digital Novelty Products will help any little league or high school sport print package stand out from the crowd. Soccer Moms can't get enough of the custom photo buttons that showcase their child as the star player. We're a well seasoned school photo lab and our school orders get out quickly and are well aware of school deadlines.

As a ProLab, we believe in high quality, including our wedding photo books, retouching services and everything else in-between.

About

PCL West opened its doors in January 1989 in Downtown Los Angeles with the intention of becoming a photographic leader and a nationally recognized photo lab.

PCL West was started by Victor Fujikake, who after having served overseas Active Duty in the United States Army came home with a love for photography and the drive to learn the photography business. He was hired by Mike Trerotola at Alfa Color in Los Angeles, Ca, which at that time was nationally known for its quality and service. Victor worked as Operations Manager at Alfa Color for many years and was always harboring an ambition to own his own business.

After managing for a number of years at a very successful Alfa Color, Victor then decided to open his own lab and to make his contribution to the world of photography. With a loan and a dream, Victor began buying the best equipment that could be purchased and opened his doors with the best people he could find.

Pretty quickly after opening, PCL West's reputation for quality developed and we were on our way and Victor began to achieve his dream of working with our customers in making the best photographs. Photographers came to us from all over Southern California, then calls from studios expanded to Northern California, then soon we were getting calls from Arizona, New Mexico, Texas and the whole western half of the continent. Today, we proudly do business in all 50 states.

The ways of making pictures may have changed since opening our doors over 25 years ago. We still use silver-halide paper but, now we print photos digitally. Instead of enlargers and light bulbs, we use lasers and inks. Instead of darkrooms, we use computers in a lit lab environment. And while many other things have changed, the drive to produce the very best images for every one of our customers still remains with us. We are always innovating and ready to embrace anything that improves.

Print Services

All of our production employees undergo rigorous training with color and the software requirements to make the finest images possible. You will not spend precious time calling us for corrections.

All our printing machines are color matched so, you will not need to worry that large prints will match small prints. Your entire order will look the same and you will look your best to your client.

Press Printed Products

Cards show off your best photos from any session, as an add-on or part of a package. They're perfect for birth announcements, holidays, thank you cards or just because. They're also great for promotion pieces to send out to customers. Designs available in ROES or *My Digital Cards and Calendars*. We can also help design cards with you for a more personalized touch, please contact Customer Service for a quote.

Sports Products

We offer over 25 additional sports products to compliment and add value to traditional package prints. These products can be ordered in the ROES PCL Sports Catalog, we offer generic templates for many sports including: Football, Basketball, Baseball, Softball, Soccer, Cheerleading, Wrestling, Volleyball and Waterpolo. More sports are always being added, if you do not see the sport templates you're looking for please call Customer Service.

Contact

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